



## VIRGINIA AGRICULTURE & FOOD ENTREPRENEURSHIP PROGRAM

Presents workshops for  
FOOD-BASED BUSINESSES

Workshop Dates: *March 30 & April 6*

Location: Albemarle County Office Building, 5th Street  
Charlottesville, VA

\$20 per day or \$35 for both days

*Topics will include:*

- How to comply with Virginia value-added food processing and food production safety regulations
- Which inspections and certifications are required for which products
- When food products need to be analyzed and evaluated
- How to market and sell locally-made products
- Why business plans are important and how to price farm products
- Community dialogues featuring local 'expert' panels

For more information, go to [www.vafep.org](http://www.vafep.org)  
or call (434) 977-2035

*Sponsored by USDA / SARE, Virginia Cooperative Extension, Virginia Tech, Piedmont Environmental Council, Meet the Farmer TV, Planet Earth Diversified, Charlottesville City Market, Scottsville Farmers' Market / Chamber of Commerce, Virginia Foundation for Agriculture Innovation and Rural Sustainability, Central Virginia Small Business Development Center, Virginia State University, Albemarle County, Growing Food & Community, Gryfnsroost Photography and Design, Flavor Magazine, New Moon Naturals, & Melli Productions*



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